

SERVICE DESK

Connecting the ITSM community



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INTRODUCTION:

ServiceDesk360 – Connecting the ITSM Community

servicedesk360.com is the 'go-to' website for the IT service management and IT support world. Brought to you by Diversified Business Communications, organisers of the **Service Desk & IT Support Show**, **servicedesk360.com** is the most entertaining, informative and educational forum for the industry.



The Editor

James West, an established industry journalist who has worked on titles including; Customer Service News, ServiceTalk, Call Centre Focus and Customer Strategy edits **servicedesk360.com**. With an entertaining mix of news, opinion, a fully searchable supplier directory and contributions from leading industry personalities **servicedesk360.com** connects the ITSM community.



Readership

servicedesk360.com is produced for and read by the IT service management and IT support world. As the organisers of the Service Desk & IT Support Show we have an unrivalled database of around 18,000 industry influencers and decision makers. Around 5,000 of these industry professionals regularly interact with **servicedesk360.com**.



Contact Us

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For more information regarding promotional opportunities on **servicedesk360.com** please contact a member of the team:

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www.servicedesk360.com

ADVERTISING OPPORTUNITIES:



Banners

Prominently positioned, the banner adverts are a fantastic branding opportunity as well as a way of generating traffic to your site.

	Exhibitor Rate	Non-exhibitor rate
Header Banner	£350 per month	£700 per month
Skyscraper	£350 per month	£700 per month

Promotion of White Papers / Case Study / Feature Article

As the home of ITSM **servicedesk360.com** is the place to publish your latest research.

	Exhibitor Rate	Non-exhibitor rate
White Paper	£350	£700
Case Study	£350	£700

Industry Directory

Make sure your company is listed on our fully searchable supplier directory.

	Exhibitor Rate	Non-exhibitor rate
Directory Listing	£250 (media charge)	£500



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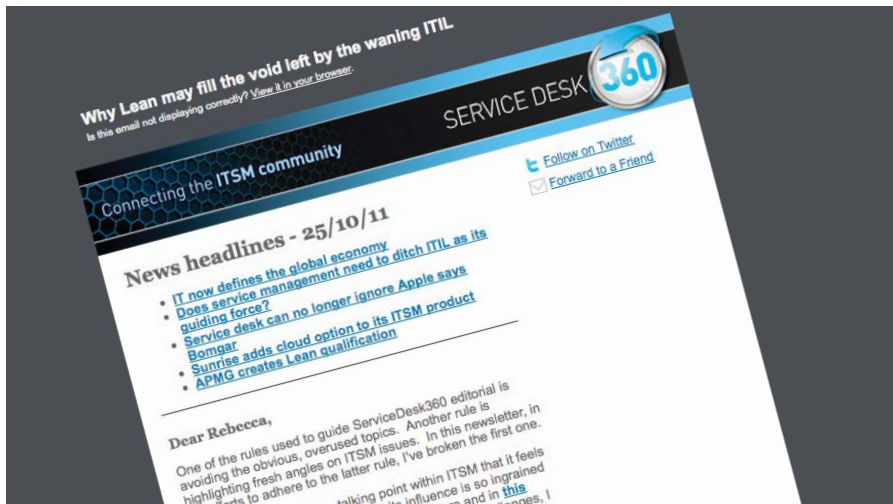
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ADVERTISING OPPORTUNITIES:



Newsletter Sponsorship

With an unrivalled database of over 18,000 industry contacts we can offer a range of incredibly effective solutions for you to reach your audience.

Solus email

With just one solus email sent per month this is an extremely valuable opportunity to reach 9,000 industry contacts, exclusively with your message. The database is split into two groups to ensure that the contacts receive no more than 6 promotional emails from us over the course of the year.

Monthly e-news

Our monthly e-newsletter is sent to our total database of 18,000 contacts. This exclusive opportunity allows you to place your banner along with a 50-75 words on our monthly e-newsletter.

Community e-news

Our mid-month community e-newsletter is sent to our database of the 5,000 individuals who regularly interact with **servicedesk360.com**. This exclusive opportunity allows you to place your banner and 50-75 words on the community e-newsletter.

	Exhibitor Rate	Non-exhibitor rate
Solus Email	£1,800	£3,600
Monthly e-news	£550	£1,100
Community e-news	£350	£700



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